

YOUR
DAY
STARTS
HERE



heimtextil

14.–17.1.2025
FRANKFURT/MAIN



**SLEEP &
MEET**

Joint success
at Heimtextil 2025

**CONNECTED
BY TEXTILES**

OUR PLATFORM - YOUR SUCCESS!

Internationally unique platform for home and contract textiles

Meet top buyers and decision-makers from all over the world at the most important order platform.

Industry hotspot

Whether large or small quantities- this is the right place for you, with the order volume you offer.

Diverse range

Strong brands and private labels in one place: we have the right buyers for both product ranges at Heimtextil.

Showcase your expertise

Take advantage of the growing interest in sustainably produced textiles and textiles with functional properties

Onsite worldwide

With our globally active Textexpertise Network we are market leader with years of expertise and over 50 international textile trade fairs in 13 countries.



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LET'S CONNECT YOU



MORE THAN **112,000**
FOLLOWER ON SOCIAL MEDIA

ADVERTISING CAMPAIGNS IN **40** COUNTRIES AND
GLOBAL PR IN INTERNATIONAL PRESS

80% OF EXHIBITORS ACHIEVED THEIR
OBJECTIVES!

AROUND **46.000** VISITORS FROM
130 COUNTRIES

TOP 10 VISITOR COUNTRIES

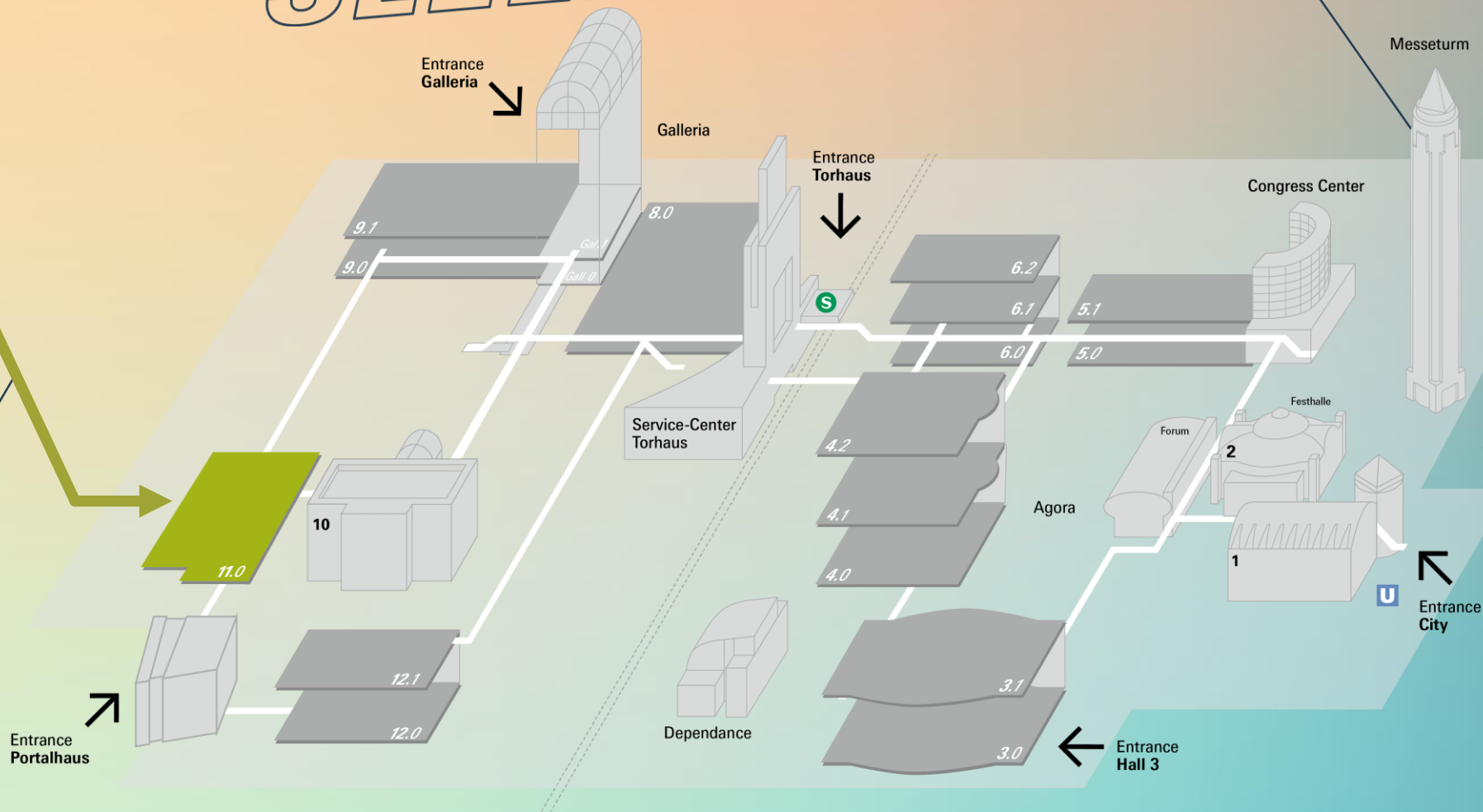
1. Germany
2. China
3. Italy
4. Turkey
5. USA
6. Pakistan
7. India
8. Great Britain
9. Netherlands
10. Spain

*Heimtextil 2024

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YOUR PLACE TO BE:

SLEEP & MEET



YOUR PLACE TO BE: SLEEP & MEET

Hall 11.0 – THE central contact point for buyers of sleep systems and mattresses

Strong brands and private labels – all in one place

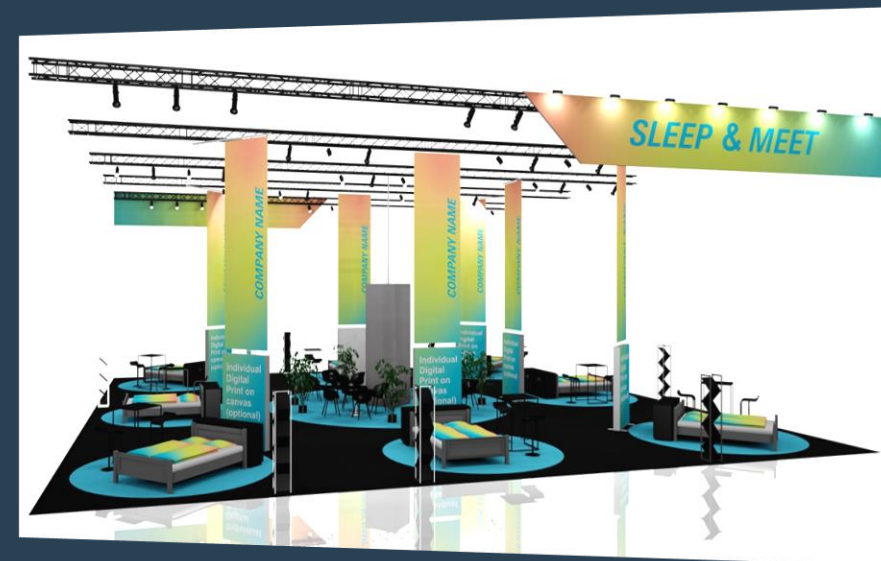
Networking area with catering for optimal networking

Proximity to Messe Frankfurt Business Club with top international decision-makers

Near to the visitor lounge Mehr.Wert with direct access to the bed trade and retail sector

EXCLUSIVE TARGET GROUPS, INCLUDING:

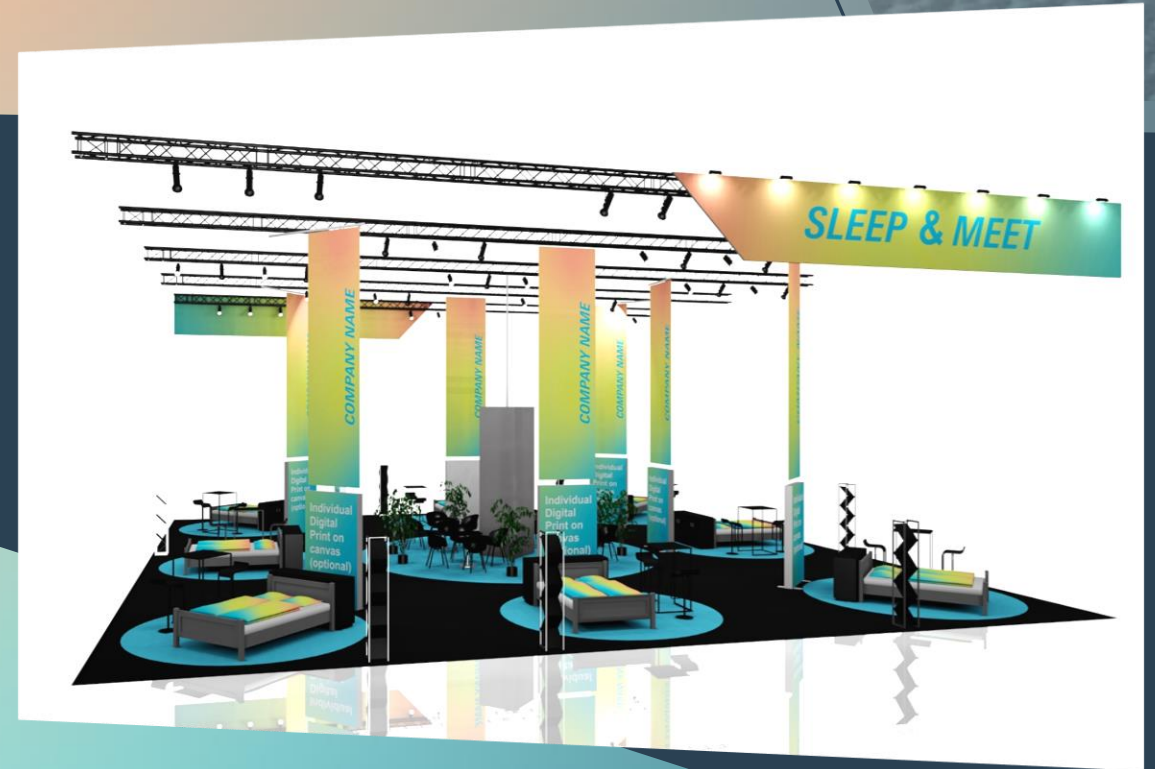
- Furniture and furnishing stores
- Mail order and online retailers
- Department stores and supermarkets
- Discounters and specialist retailers
- Contract sector and hotel furnishers
- Interior architects, designers, craftspeople



JOIN, CONNECT, DEAL!

YOUR BENEFITS:

- ✓ Complete stand package comprising stand area, construction and marketing materials
- ✓ Well placed in the area Sleep & Meet – including networking area and catering
- ✓ Attractive setting for networking with top-class visitors directly at your stand
- ✓ Professional trade fair presentation and high-quality setting with premium suppliers
- ✓ Everything prepared for your arrival, no organisational effort
- ✓ Cost transparency



ALL-INCLUSIVE-PRICE: € 11,000

JOIN, CONNECT, DEAL!

DETAILS

Stand construction / equipment

- Floor covering, skirting boards
- 1 x bar table, 2 x bar chairs
- 2 x sideboards, lockable
- 1x textile banner with company name
- Spotlights/ lighting
- Storage space incl. coat rack for shared use
- Cleaning

Networking & Catering

- Networking area in the centre
- Catering (snacks & drinks) at Mehr.Wert Lounge

Optional bookable equipment

- Bed frame
- Aluminium textile frame incl. printable fabric graphics
- Brochure display stand

Marketing

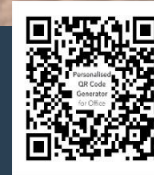
- Presence in catalogue, in Heimtextil online exhibitor and product search engine, in the visitor information system and in the app
- Free promotion materials
- Admission ticket vouchers

Add-on

- International PR, social media and direct marketing campaign for visitor activation



SEE YOU IN FRANKFURT



**MORE
INFORMATION**

International trade fair location

City with outstanding infrastructure

Established in the textile industry

15 minutes to the airport:
270 destinations, passengers from
100 countries

Central location in Europe and
Germany for excellent accessibility
by train or airplane

YOUR PERSONAL CONTACT

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Heimtextil

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